

KIMBERLY MANTURUK, Ph.D., MBA

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EXECUTIVE PROFILE

Senior higher education executive with more than 15 years driving institutional transformation across R1 research universities. Currently leading \$6.3M teaching and learning operation at Georgia State University serving 50,000+ students and 3,000+ faculty. Proven track record architecting university-wide strategic initiatives in academic innovation, AI integration, faculty development, and educational technology. Distinguished by unique combination of executive operations management (50+ staff, multi-million dollar budgets), scholarly credibility (25+ peer-reviewed publications), and data-driven decision-making expertise (Ph.D. in Sociology + MBA in Business Analytics).

PROFESSIONAL EXPERIENCE

2024 – Present

EXECUTIVE DIRECTOR & AFFILIATE FACULTY (SOCIOLOGY)

Center for Excellence in Teaching, Learning, and Online Education | Georgia State University

Report to Senior Associate Provost for Academic Affairs as senior academic affairs officer responsible for university-wide teaching and learning strategy. Direct comprehensive operations including 50+ professional staff, \$6.3M annual budget, and multiple strategic units spanning instructional design, educational technology, faculty development, and online learning. Serve as institutional thought leader and change agent for academic innovation initiatives aligned with GSU's strategic plan.

Strategic Leadership & Institutional Impact

Academic Innovation & AI Integration

- Architected university-wide "AI in Teaching and Learning" initiative positioning GSU as university system leader in responsible AI adoption across curriculum
- Developed comprehensive framework for faculty AI literacy and pedagogical integration serving 3,000+ faculty across 10 colleges
- Partnered with Information Technology and Deans to establish institutional AI policies balancing innovation with academic integrity

Strategic Planning & Governance

- Co-leader, "Expanding High Impact Practices" university strategic plan initiative
- Member, "Engaging Faculty for Student Success" strategic plan initiative

- Chair, University Task Force on Proctoring and Academic Integrity (2024-2025)
- Member, Academic Program Review Committee providing strategic oversight of program quality and viability

Faculty Development & Teaching Excellence

- Designed and launched comprehensive faculty development programs serving faculty across all colleges
- Created tiered professional development pathways aligned with promotion and tenure expectations
- Established Graduate Teaching Academy serving 500+ graduate teaching assistants annually

Operational Excellence & Resource Stewardship

- Identified and implemented strategic cost-saving initiatives generating \$500K+ per semester in operational efficiencies
- Redesigned organizational structure to enhance cross-functional collaboration and align with institutional priorities
- Maintain exceptionally low staff turnover through strategic talent management and professional development culture
- Oversee enterprise educational technology portfolio and negotiate vendor contracts

Cross-Institutional Collaboration

- Partner with CIO on enterprise educational technology strategy and implementation
- Collaborate with academic deans to identify college-specific teaching and learning needs and deploy customized solutions
- Represent GSU in University System of Georgia initiatives on educational innovation

2023 – 2024

DIRECTOR OF CURRICULAR EVALUATION

Office of Undergraduate Education | University of North Carolina at Chapel Hill

Led research and evaluation of general education curriculum transformation for College of Arts and Sciences. Provided data-driven insights to inform faculty governance decisions and administrative strategy for new first-year foundations courses serving 4,000+ students annually.

Key Strategic Contributions

- Produced comprehensive semester-over-semester reports of student learning outcomes for all first-year foundation curriculum courses informing continuous improvement
- Developed evaluation and reporting schedule for Ideas in Action curriculum requirements in collaboration with administrators and faculty governance committees
- Collaborated with curriculum directors to identify and address faculty development needs for new course models

- Synthesized data from multiple university sources to assess impact of seminar-style gateway courses on retention in STEM majors for under-represented student populations
- Completed evaluation of UNC Chancellor's Science Scholars summer program with recommendations that increased student retention and success

2022 – 2023

SENIOR DIRECTOR OF EVALUATION AND DATA MANAGEMENT

Center for Supportive Schools

Provided strategic leadership for design, implementation, and reporting of evaluation activities assessing learning and social-emotional outcomes across national portfolio of K-12 programs and interventions.

Key Strategic Contributions

- Developed comprehensive, sustainable data management infrastructure facilitating evaluation reporting to organizational leaders, external stakeholders, and funders
- Deployed and administered enterprise software platforms for project management (Monday, Trello), CRM (Salesforce), and data collection (Qualtrics)
- Launched analytics dashboard for school partners to enter and interact with program implementation data and student learning outcomes
- Developed research and evaluation components of successful federal grant proposals to Department of Health and Human Services, Office of Juvenile Justice and Delinquency Prevention, and Department of Education
- Conducted professional development workshops and created online courses for internal staff and partner schools on survey design, effective facilitation, measuring learning outcomes, and continuous improvement

2018 – 2022

ASSOCIATE DIRECTOR OF RESEARCH, EVALUATION, AND DEVELOPMENT

Learning Innovation | Duke University

Led research team conducting applied research to inform curricular, co-curricular, and program-level innovation around undergraduate education across the university. Served as thought partner to senior academic affairs leadership on evidence-based teaching practices.

Key Strategic Contributions

- Created and chaired Pandemic Pedagogy Research Symposium, virtual conference showcasing teaching innovations attracting 500+ attendees (2021) and 750+ attendees (2022)

- Launched RED Lab (Research, Evaluation, and Development) to support early-stage and experimental pedagogies and teaching technologies; contributed to 10+ peer-reviewed publications and presentations annually
- Designed and delivered faculty development workshops, seminars, and guides on inclusive and equitable teaching; published multiple research studies on inclusive teaching pedagogies
- Collaborated with university IRB to create template and toolkit streamlining faculty-driven research on teaching and learning
- Managed funding streams and RFPs for faculty members seeking support for teaching research and evaluation projects
- Supported evaluation and ongoing assessment of 3-5 educational technology tools and platforms per year

2013 – 2018

HEAD OF LEARNER EXPERIENCE RESEARCH

Duke Center for Instructional Technology | Duke University

Proposed, designed, and conducted research on all aspects of the student experience at Duke with a focus on teaching technology tools and platforms.

Key Contributions

- Conducted focus groups and interviews informing key decisions related to university learning management system and other enterprise technology platforms
- Evaluated learning outcomes associated with high-impact study abroad experience including significant service-learning component
- Prepared comprehensive evaluations of Duke's courses offered in partnership with Coursera including assessing learner experiences and identifying additional revenue opportunities

2008 – 2013

SENIOR RESEARCH ASSOCIATE IN FINANCIAL SERVICES

Center for Community Capital | University of North Carolina at Chapel Hill

Conducted research on policy initiatives aimed at building financial and social capital in underserved communities with a focus on public-private partnerships and mission-driven entrepreneurship.

Key Contributions

- Provided research-informed recommendations to local, state, and federal policymakers including congressional testimony at state and federal levels

- Led evaluation of pilot program to promote tax refund savings; program became \$aveUSA following publication of evaluation
- Published *A Place Called Home*, book summarizing research on social impacts of homeownership for lower-income households

EDUCATION

2022 | MBA, Business Analytics — University of North Carolina Wilmington

2008 | Ph.D., Sociology — University of North Carolina at Chapel Hill

2004 | M.A., Sociology — University of North Carolina at Chapel Hill

1995 | B.A., Liberal Arts — Indiana University

THOUGHT LEADERSHIP & SCHOLARLY IMPACT

Selected Publications

Book

Manturuk, Kim, Mark Lindblad, and Roberto Quercia. 2017. *A Place Called Home: The Social Dimensions of Homeownership*. Oxford University Press: New York.

Book Chapters

Manturuk, Kim and Grey Reavis. 2021. "Pedagogical Implications of COVID-19: A Case Study of What Faculty Learned about Teaching Well by Teaching Remotely during the COVID-19 Pandemic", in J. S. McKeown, K. Bista, & R. Y. Chan (Eds.), *Global higher education during COVID-19: Policy, Society, and Technology* (pp. 154-166). STAR Scholars.

Reavis, Grey, Nicholas Antonicci, and Kim Manturuk. 2021. "'A Lot Has Become Muted': Supporting LGBTQ+ Students Living at Home during the COVID-19 Pandemic", in K. Bista, R. M. Allen, & R. Y. Chan (Eds.), *Impacts of COVID-19 on International Students and the Future of Student Mobility* (pp. 122-148). STAR Scholars.

Journal Articles (Selected)

De Gagne, Jennie C., Paula D. Koppel, Emily J. Wang, Sharron Rushton, Leila Ledbetter, Sandra S. Yamane, Eunhee Lee, Kimberly Manturuk, and Dukyoo Jung. 2023. "A systematic review of videoconferencing in health professions education: The digital divide revisited in the COVID-19 era." *International Journal of Nursing Education Scholarship* 20, no. 1: 20220068.

De Gagne, Jennie C., Paula Koppel, Hyeyoung Park, Allen Cadavero, Eunji Cho, Sharron Rushton, Sandra Yamane, Kim Manturuk, and Dukyoo Jung. 2021. "Nursing Students' Perceptions about Effective Pedagogy: Netnographic Analysis", *JMIR Medical Education* 21:7(2).

Robinson, Jorgianne, Kim Manturuk, Mine Cetinkaya-Rundel, and Dorian A. Canelas. 2018. "Analysis of adult learner sense of community in online classes." *Digital Universities: International Best Practices and Applications* 5, no. 1–2: 163-177.

De Gagne, Jennie, Kim Manturuk, Hyeyoung K Park, Jamie L Conklin, Noelle Wyman Roth, Benjamin E Hook, and Joanne M Kulka. 2018. "Cyberincivility in the Massive Open Online Course Learning Environment: Data-Mining Study", *JMIR Medical Education*, 21:4(2).

Full publication list (25+ peer-reviewed articles) available upon request

Selected Conference Presentations & Invited Talks

"The Catalyst: Creating Campus Connections to Foster Innovation in Higher Education" presented at the 2025 Educause Annual Conference in Nashville, TN

"Sustaining Leadership Through Connection: Building Your Own Community of Practice" presented at the 2025 Annual Summit for Women in eLearning in Denver, CO

"Beyond the Syllabus: Building a Culture of Academic Integrity in the Age of AI" (with Rod McRae) presented at the 2025 WCET Conference in Denver, CO

"Nudge: A Classroom Experiment in Forgetting Less" (with Seth Anderson) presented at the 2022 POD Conference in Seattle, WA

Professional Service & Leadership

University Service (Current Institution)

- Chair, University Task Force on Proctoring and Academic Integrity, 2024-2025
- Co-Leader, Expanding High Impact Practices Strategic Plan Initiative, 2024-present
- Member, Engaging Faculty for Student Success Strategic Plan Initiative, 2024-present
- Member, Academic Program Review Committee, 2024-present
- Member, University System of Georgia Regents' Advisory Council on Teaching and Learning, 2024-present
- Member, University System of Georgia eCore Advisory Committee, 2025-present
- Search Committee Member, Director of Center for Undergraduate Research and Creative Inquiry, 2025

National Professional Service

- Leadership Council, American Evaluation Association Foundations and Nonprofits TIG, 2019-2023
- Conference Reviewer, University System of Georgia Teaching and Learning Conference, 2025
- Conference Reviewer, American Evaluation Association, 2017-2018

Editorial & Review Activities

Reviewer for 15+ peer-reviewed journals including *American Journal of Sociology*, *Social Forces*, *American Sociological Review*, *Housing Policy Debate*, *Journal of Computer Assisted Learning*

TEACHING EXPERIENCE

2024 – Present | Affiliate Faculty (Sociology)

Georgia State University

2009 – 2024 | Lecturer

University of North Carolina at Chapel Hill

Taught undergraduate courses in sociology concurrent to other professional roles, providing instruction to diverse student populations in foundational sociological concepts and research methods. Courses taught include Introduction to Sociology, Sociology of Race, Class, and Gender, Social Relations in the Workplace, Formal Organizations and Bureaucracies, Marriage and Family, and Crime and Delinquency (delivered in-person, hybrid, and online formats).